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September 19, 2025

The Honorable Howard Lutnick
Secretary of Commerce
U.S. Department of Commerce
1401 Constitution Ave NW
Washington, D.C. 20230

Dear Secretary Lutnick:

We are writing to highlight the implications of Chinese influence in the consumer electronics industry, particularly through companies like Anker Innovations (Anker). Chinese Communist Party (CCP)-backed entities, including Anker, are potentially abusing trade policies and market mechanisms to gain unfair access to and dominance within the U.S. market, at the expense of American businesses and national security.

Anker, a prominent Chinese brand, operates with substantial government backing that distorts fair competition. Its publicly available financials reveal significant CCP government subsidies totaling at least \$12 million in 2023, with acknowledgments that not all subsidies were fully disclosed.¹ Furthermore, Anker's public financials omit facility costs, likely obscuring the true extent of government support to the company. PRC subsidy support almost certainly grants Anker the ability to offer aggressive and unfair pricing that American and other non-subsidized companies cannot compete against. As a result, Anker has seen remarkable growth in its revenue, which nearly tripled from 2020 to 2024, reflecting a compound annual growth rate (CAGR) of approximately 27% over this four-year period.²

Beyond unfair direct subsidies, we want to highlight Anker's import practices and potential tariff evasion. Information reviewed by the Committee suggests Anker employs various unlawful methods to avoid U.S. tariffs, including misclassifying product codes to obtain non-China country of origin designations (e.g., misclassifying batteries as wireless chargers). Anker appears to also

¹ "China: Government subsidies for listed company Anker Innovations Technology Co., Ltd. in year 2023," *Global Trade Alert*, <https://globaltradealert.org/state-act/86780>

² "Anker Innovations (SHE:300866) Revenue," Stock Analysis, <https://stockanalysis.com/quote/she/300866/revenue/>

apply other countries' classification rules for country of origin, such as European or Vietnamese rules, rather than adhering strictly to U.S. regulations. There are also indications of illegal transshipment of products through other Southeast Asian countries to circumvent trade policies, a practice highlighted in broader discussions on tariff avoidance.³

Anker's potentially illegal or unethical practices are problematic given the product categories in which it operates. The company owns SOLIX, a battery technology brand eligible for federal subsidies in the United States⁴ and Eufy, which manufactures smart home products, including home security systems. Anker, through its Eufy brand, has a documented history of significant security vulnerabilities related to its security camera business and has been accused of misleading the public about these issues.⁵ Public reporting indicates that Anker eventually admitted that its statements about Eufy security camera encryption were inaccurate and that unencrypted video streams could be accessed.⁶ At worst, Anker poses a risk by potentially embedding foreign surveillance and destructive capabilities into household items; at best, it leverages anticompetitive practices to dominate a strategic supply chain.

As a result, there is an urgent need for your agency to investigate Anker to ensure we protect American brands and innovators from both unfair Chinese competition and the inherent dangers and hazards of cheaply made, potentially compromised products. We look forward to your prompt response and collaboration on this critical matter.

Sincerely,



John Moolenaar

Chairman

³ “‘Origin Whitewash; Alert: Southeast Asia, USA< and South Korea Tighten Transshipment Rules,’” *SIG Global*, May 9, 2025, <https://sigsg.com/origin-whitewash-alert-southeast-asia-usa-and-south-korea-tighten-transshipment-rules/>.

⁴ “What is 30% Solar Tax Credit and How to Apply?” *Anker*, January 13, 2025, <https://www.ankersolix.com/blogs/solar/residential-clean-energy-credit>

⁵ Sean Hollister, “Anker Finally Comes Clean About Its Eufy Security Cameras,” *The Verge*, January 31, 2023, <https://www.theverge.com/23573362/anker-eufy-security-camera-answers-encryption>.

⁶ Sean Hollister, “Anker’s Eufy Deleted These 10 Privacy Promises Instead of Answering Our Questions,” *The Verge*, December 16, 2022, <https://www.theverge.com/2022/12/16/23512952/anker-eufy-delete-promises-camera-privacy-encryption-authentication>